

# EasyStreet Systems™

An EB-5 investment opportunity



*EasyStreet Systems ultra-lightweight composite small cell towers provide faster, most cost effective supply for the massive worldwide rollout for 5G, Smart Cities and Internet of Things. These towers are the proven alternative to steel; easier to deploy, longer lasting and more sustainable for the future.*

**Presented by Columbia International Finance**

**USCIS Authorized EB-5 Regional Center**

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## **EB-5 Project Overview**

Columbia International Finance, a USCIS authorized EB-5 Regional Center, presents EasyStreet Systems, a unique high-tech offering in the 5G/Internet of Things (IOT) wireless network space. EasyStreet Systems has developed a game-changing, patented method of constructing small cell wireless towers to support both 5G and IOT network deployments. The founders have a combined eighty years of experience in the telecom market with direct relationships with all US wireless carriers and tower companies. Columbia International Finance has a strong EB-5 track record and recently completed a successful \$30.5 million EB-5 project for the Seattle Innovation Center with 35 approved I-526 filings to date. The project is seeking 4 investors for a total EB-5 capital raise of \$3.2 million to assist in the hiring of necessary employees to fuel the growth of this exciting opportunity.

### **Company Profile**

EasyStreet Systems™ builds ultra-light, extremely versatile composite towers for wireless 5G/IOT. The company provides superior small cell infrastructure for less time and money. Ultra-lightweight, strong as steel, better looking and longer lasting, this is the small cell tower of the future. Each site installation takes only two hours with just a two-person crew which reflects construction savings of up to 70 percent for its customers. The towers can be installed as an all-in-one integrated solution including radios/power/backhaul & foundation, or as a stand-alone option. They offer easier permitting, less site disturbance, and lower transportation costs with reduced CO2 emissions. All leading to easier, faster, longer-lasting small cell installation. EasyStreet Systems is ready to deploy in your network.

### **Experienced Industry Leadership**

Pete Chase, CEO and co-founder, is the former co-founder and CEO of Purcell Systems, which sold in 2013 to EnerSys Corporation. He applies leadership and process control for successful achievement of mutual goals. He was named 2006 Entrepreneur of the Year by Ernst & Young. Mr. Chase launched Purcell Systems in 2000 as a supplier of integrated telecommunication enclosures, and oversaw its growth to a profitable global operation with annual revenue of \$140 million and 170 employees. Purcell Systems was named #21 on the Inc. Magazine list of top 500 U.S. growth companies in 2005, and won the 2011 AGORA Award. Kent Harrison, CTO and co-founder, is the former SVP of Engineering & Product Development at Purcell Systems and a former VP for AT&T Mobility, west region. He brings more than 40 years of telecom industry experience in developing and implementing telecommunications wireless and wire-line initiatives, rollout plans, technical plans and cost performance targets from start-ups to Fortune 500 corporations.



*Pete Chase, CEO*



*Kent Harrison, CTO*

## **Project Significance**

With an exponential need for data worldwide, and the predicted demand in associated 5G and IoT infrastructure, the telecom industry finds itself facing an interesting problem. With all the talk of high tech, there still must be an actual physical system to support the equipment. Even as they seek to build out this tower-intensive infrastructure, communities, carriers and installers seek ways to lower carbon footprint, prolong usability and increase sustainability, as well as to decrease pollution, noise and traffic impacts.

With a shorter wavelength, 5G demands small cell installations at approximately every 800 to 1,000 feet to provide uninterrupted connectivity for both User Equipment (UE) and Internet of Things (IoT) devices. While many of the new installations will use existing towers and other infrastructure, urban densification still calls for an enormous buildout of new small cell towers. Traditional methods of tower installation will be very disruptive, at this volume, particularly in crowded urban spaces and in neighborhoods with aesthetic standards.

The solution is a more versatile small cell tower, designed and built by EasyStreet Systems. These ultra-lightweight towers are much easier to ship, store, transport and install than traditional solutions. The composite technology offers the same strength and stiffness as metal and is actually more impact resistant. It requires no maintenance and is not prone to degradation by moisture nor impacted by UV. A polyurea coating to the tower provides further UV and corrosion resistance. Polyurea is free from solvents and contains neither plasticizers nor volatile organic compounds.

Composite towers are also easy to transport. At just 10% the weight of steel, they require significantly less fuel for transportation and hence creates fewer emissions. Lightweight construction also means that a small crew of two or three workers can install a steel-equivalent 30-foot-tall, 210-pound composite tower in about two hours.

EasyStreet composite towers utilize an efficient, low emission process called pultrusion. Towers can be manufactured in any length, reducing the need for retooling. The process requires far less heat than manufacturing aluminum and steel, reducing the amount of water needed for cooling.

“We believe that drastically reducing construction costs for small cells is the way forward,” says Pete Chase, EasyStreet Systems CEO. “Composite towers stand up to every test we’ve put them through, and they don’t degrade over time. We’re also pleased with the low emissions impact of these ultra-lightweight towers in production, shipping and site installation.”

For telecom’s next big push into 5G, IoT and Smart Cities, the industry must build out a dense infrastructure as quickly and nimbly as possible, while minimizing critical impacts to air, soil, water, abating noise and ultimately lessening the overall environmental impacts of this installation to booming city populations and the planet. Composite towers, sustainably created and shipped and installed within significantly lower particulate and noise thresholds, can accomplish both objectives equally well.

As metal and wood materials of the past become increasingly difficult to source, install and maintain, composite towers would very much appear to be the way of the future.

# **Project Highlights**

**In multiple installation case studies, EasyStreet's ultra-lightweight composite towers demonstrate these significant advantages over steel:**

- Half the time, and half the crew size
- Considerably lower equipment costs
- More than twice the speed of deployment
- Highly adaptable and flexible for all small cell installations

## **Specific advantages to the Installer include:**

- Benefits typically tight cost margins
- Equipment fleet can be reduced by at least a third, and utilize smaller types of equipment
- Requires half the crew per site; particularly important in a challenging labor supply market
- Simple and safe installation
- Confidence in adapting to any scenario
- Ability to service space-constrained and difficult right-of-way sites
- Placement of cable-routing openings and through-bolts virtually anywhere in the tower, on-site, as needed
- On-time delivery

## **Specific advantages to the Carrier include:**

- Fast, easy and clean
- Deploy more sites faster
- Extend site lifespan with lower maintenance and replacements costs
- Happy neighbors
- The benefits of sustainability

## **Further advantages of EasyStreet's product**

Composite towers have been found to be the more sustainable solution. They create less emissions to build, ship, transport and install than steel. They last longer and are more easily recycled if and when needed. This is documented in a white paper by Mary Chase, PhD, available here: [easystreetsystems.com/sustainability](https://easystreetsystems.com/sustainability)

Composite towers have a superior lifespan to steel, particularly in coastal climates with high moisture and salinity, or northern climates which use de-icing salts on the roads.

The EasyStreet Systems tower represents an overwhelming savings over shipping an equivalent length steel tower, due to difference in weight; typically 90 percent less per tower. In upstream volume shipments, EasyStreet has the ability to double the load per shipment.

## Installation Case Studies



*EasyStreet Systems tower installed on March 1, 2022, at AT&T site in Georgia, USA*



*The towers are known for being more customizable than the competition*



*EasyStreet Systems towers can be adapted to fit urban aesthetics*



*The composite towers are easily handled with minimal equipment*

## EB-5 Investor Information for EasyStreet Systems

- Opportunity to invest in a high-growth industry with well-known and respected founders
- High chance of investment repayment through profit generation
- Conforms to all EB-5 program requirements with comfortable job creation cushion
- Company is located in a single census tract Targeted Employment Area (TEA) per latest USCIS requirements which may qualify for expedited visa processing
- Company has received initial seed capital to fund product development and marketing
- All documents including TEA analysis, Economic Impact Analysis and Matter of Ho compliant business plan created by approved industry experts

### Investment Terms

- Industry Standard Administration Fee of \$75,000
- Investments held in interest-free Escrow until the receipt of filing of investor's I-526E Petition
- Investment will earn a 2% annual interest to be paid at the return of capital/completion of USCIS investment sustainment – I-829.
- For additional information, please request the Company's Confidential Business Plan and Subscription Package

### Job Count Surplus for Investment Security

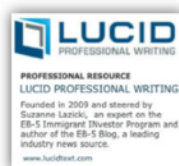
EB-5 experts at Impact Data Source project that the EasyStreet financial model will meet the USCIS EB-5 program requirements with approximately 51 direct jobs and 79 indirect and induced jobs.

### Targeted Employment Area

EasyStreet Systems has leased their headquarters office and manufacturing facility in Spokane Valley, Washington. The site qualifies as a Targeted Employment Area, allowing for EB-5 investment at the \$800,000 level and benefits an emerging redevelopment area.

### Regional Center Management

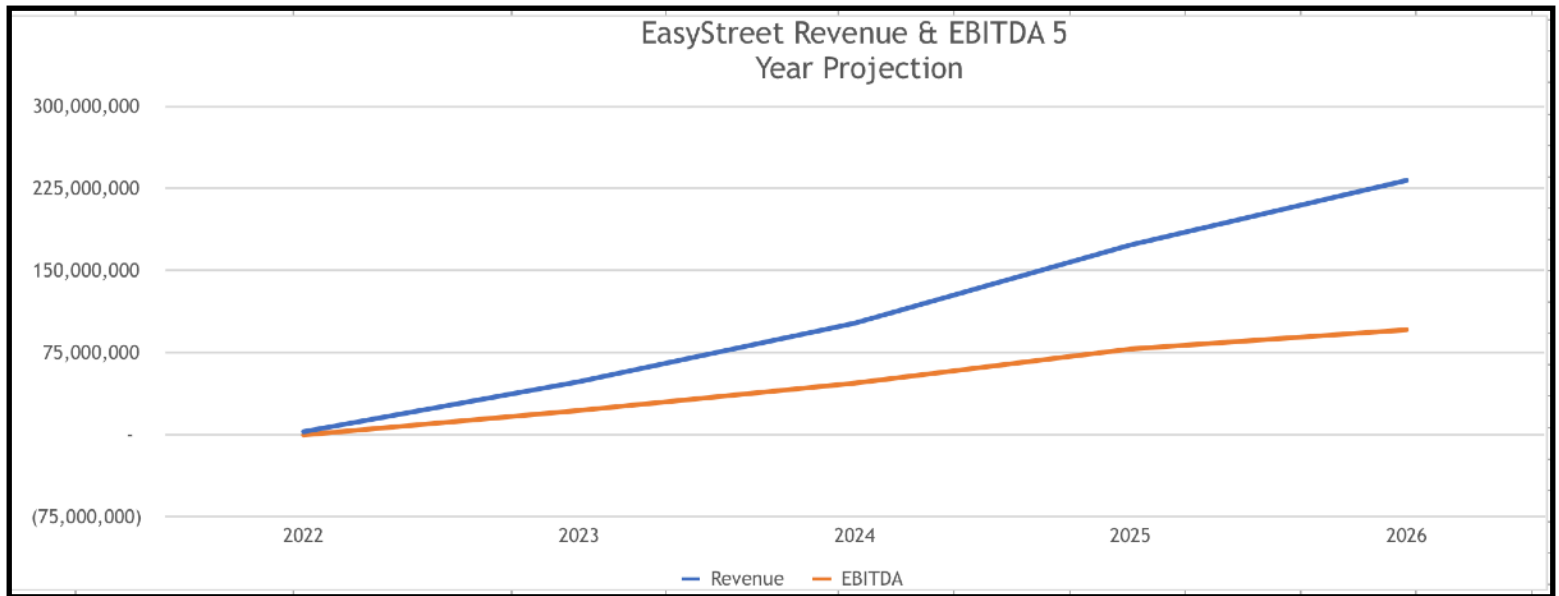
Columbia International Finance will oversee all aspects of project management and investment status. CIF principal staff have more than 35 years of high tech, telecommunications and project management experience, unique to most Regional Centers. Project managers have full, third-party oversight with transparent updates provided regularly to the investors.



### Notice to Investors

*No offer to sell any security is made by this term sheet. The information in this term sheet is not an offer to sell or solicitation of an offer to buy an interest in any investment or for the provision of any investment management or advisory services. Any such offer or solicitation will be pursuant to exemptions from registration requirements set out in applicable securities laws and made only by means of delivery of a confidential private offering memorandum relating to a particular investment to qualified investors in those jurisdictions where permitted by law. This term sheet is a summary only of certain important matters relating to the Company and is qualified in its entirety by the detailed information in the Company's offering materials. Prospective investors should take note of the risk factors described therein.*

## EB-5 Investment Project Financials



### Strategic Relationships

EasyStreet Systems has long-term relationships with and verbal commitments from these leading companies:





## EasyStreet Launches Agile Small-Cell Tower Solution

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# SERIAL ENTREPRENEUR PETE CHASE CARVING OUT A KEY ROLE IN 5G CELL TECHNOLOGY



## EasyStreet Systems hires Sam Lynch as VP of Sales



## See You in NOLA

WISPAmerica 2022 March 14-17



**EasyStreet**  
SYSTEMS

**SMALL CELL  
TOWERS  
MADE EASY**

EasyStreet Systems™ provides superior small cell infrastructure for less time and money. Ultra-lightweight, strong as steel, better looking and longer lasting, this is the small cell tower of the future.

Each site installation takes only two hours with just a two-person crew.

**READY TO DEPLOY IN YOUR NETWORK.**

[easystreetsystems.com](http://easystreetsystems.com)



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CONNECT (X)



The composite tower's light weight makes it easy to install with the use of a compact loader and a two-person crew in two to three hours.

